

AMERICAN
ADVERTISING
AWARDS
COASTAL CALIFORNIA

**2019 American Advertising Awards
Coastal California Competition
Winners by Company Name**

AMF Media Group

Award: Silver **Category:** Sales Kit or Product Information Sheets

Entry Title: Amy's Drive Thru Information Sheet

Client: Amy's Organics

AMF Media Group

Award: Silver **Category:** Local Television Commercial :30 Seconds

Entry Title: SESLOC "More is Better"

Client: SESLOC Federal Credit Union

AMF Media Group

Award: Silver **Category:** Local Television Commercial :30 Seconds

Entry Title: SLOMA "AWAKEN" TV

Client: San Luis Obispo Museum of Art (SLOMA)

AMF Media Group

Award: Silver **Category:** Magazine Design

Entry Title: Peak Health

Client: Natividad

AMF Media Group

Award: Silver **Category:** Integrated Advertising Campaign

Entry Title: SLOMA "AWAKEN" Campaign

Client: San Luis Obispo Museum of Art (SLOMA)

AMF Media Group

Award: Bronze **Category:** Logo Design

Entry Title: Visit Visalia Logo

Client: Visalia Tourism Marketing District

AMF Media Group

Award: Bronze **Category:** Integrated Media Public Service Campaign

Entry Title: G. Reap

Client: Natividad

Carol Gravelle Graphic Design

Award: Bronze **Category:** Logo Design

Entry Title: The Condors Project

Client: Los Padres ForestWatch

Cyber Fuzion

Award: Silver **Category:** Consumer Website

Entry Title: Project 968

Client: Project 968

Cyber Fuzion

Award: Bronze **Category:** Business-to-Business Website

Entry Title: Harwal International, Inc.

Client: Harwal International, Inc.

Dowitcher Designs

Award: Silver **Category:** Integrated Media Public Service Campaign

Entry Title: HIV Connect

Client: Los Angeles County Commission on HIV

Dowitcher Designs

Award: Silver **Category:** Consumer Website

Entry Title: The G Spa website

Client: The G Spa

Dowitcher Designs

Award: Bronze **Category:** Integrated Branded Content Campaign

Entry Title: The Dream Plaza

Client: Dream Foundation

Dowitcher Designs

Award: Bronze **Category:** Business-to-Business Website

Entry Title: NAWBO Santa Barbara website

Client: NAWBO SB

evans, hardy, young

Award: Gold, Best of Show **Category:** Magazine Advertising Campaign

Entry Title: Genuine Idaho Ads

Client: Idaho Potato Commission

evans, hardy, young

Award: Silver **Category:** Regional/National Television Commercial Campaign

Entry Title: Secret Weapon & First Bite

Client: Idaho Potato Commission

evans, hardy, young

Award: Silver **Category:** Regional/National Television Commercial Campaign

Entry Title: Frozen Farmer and Famous Farmer

Client: Lamb Weston

evans, hardy, young

Award: Silver **Category:**Regional/National Television Commercial

Entry Title: Special Moments

Client: Martinelli's

evans, hardy, young

Award: Silver **Category:**Social Media, Campaign

Entry Title: Alexia Foods Social Media

Client: Alexia Foods

evans, hardy, young

Award: Bronze **Category:**Magazine Advertising Campaign

Entry Title: Super Hero Reps

Client: Idaho Potato Commission

Hansen Advertising Inc

Award: Bronze **Category:**Local Radio Commercial :60 seconds or more

Entry Title: Takkens Work Boots

Client: Takkens

Hansen Advertising Inc

Award: Bronze **Category:**Local Radio Commercial :30 Seconds or Less

Entry Title: Ruffoni's - Yelling :30

Client: Ruffonis

Hansen Advertising Inc

Award: Bronze **Category:**Local Television Commercial Campaign

Entry Title: Alfano Chevy - Warranty Campaign

Client: Alfano Motorcars

Home Planet Productions & Post

Award: Silver **Category:**Audio/Video Sales Presentation

Entry Title: Fujinon Technical Emmy Award Video

Client: Fujifilm North America - Optical Devices Division

Juice Media

Award: Gold **Category:**In-Theater Commercial

Entry Title: Tin City Trailer

Client: Juice Media Productions, LLC

Juice Media

Award: Gold **Category:**Film/Video/Sound Branded Content

Entry Title: CA DreamEater Santa Barbara Ventura

Client: Juice Media Productions

Juice Media

Award: Silver **Category:**Internet Commercial

Entry Title: Maxwell House - "Home" 60 Sec

Client: Juice Media Productions, LLC

Juice Media

Award: Bronze **Category:**Webisode Series

Entry Title: J. Lohr Vineyard Series

Client: J. Lohr Vineyards & Wines

Juice Media

Award: Bronze **Category:**Internet Commercial Campaign

Entry Title: Visit Atascadero

Client: Verdin Marketing

KERNEL CREATED BY SPECTRUM REACH

Award: Silver **Category:**Regional/National Television Commercial

Entry Title: Mattress Mike Sleeping Beauty

Client: Mattress Mike Furniture Gallery

KEYT Santa Barbara

Award: Bronze **Category:**Local TelevisionCommercial :30 Seconds

Entry Title: SB Dental Care - June's Smile

Client: Santa Barbara Dental Care

KEYT Santa Barbara

Award: Bronze **Category:**Local TelevisionCommercial :30 Seconds

Entry Title: Wholesale Design Furniture

Client: Wholesale Design Furniture

Old Spanish Days in Santa Barbara, Inc

Award: Bronze **Category:**Specialty Advertising - Other Merchandise

Entry Title: 2018 Fiesta Commemorative Pin

Client: Old Spanish Days in Santa Barbara Inc.

Old Spanish Days in Santa Barbara, Inc

Award: Bronze **Category:**Brochure

Entry Title: 2018 Official Fiesta Brochure

Client: Old Spanish Days in Santa Barbara, Inc

Old Spanish Days in Santa Barbara, Inc

Award: Bronze **Category:**Poster

Entry Title: 2018 Official Fiesta Poster

Client: Old Spanish Days in Santa Barbara Inc.

Pacific Coast Business Times

Award: Silver **Category:**Magazine Design

Entry Title: Limoneira, Since 1893

Client: Limoneira

Parker Sanpei Lifestyle & Hospitality Marketing

Award: Silver **Category:**Online/Interactive Campaign

Entry Title: When did you get laid?

Client: Rosemary Farm

S. Lombardi & Associates

Award: Bronze **Category:**Advertising Industry Self-Promotion Print Advertising

Entry Title: Rotary Ad

Client: S. Lombardi & Associates

S. Lombardi & Associates

Award: Bronze **Category:**Newspaper Advertising - Fractional Page

Entry Title: Community Bank Airfest Ad

Client: Community Bank of Santa Maria

S. Lombardi & Associates

Award: Bronze **Category:**Newspaper Advertising - Fractional Page

Entry Title: Community Bank Anniversary Ad

Client: Community Bank of Santa Maria

S. Lombardi & Associates

Award: Bronze **Category:**Logo Design

Entry Title: Central Coast Airfest Logo

Client: Santa Maria Airport

S. Lombardi & Associates

Award: Bronze **Category:**Newspaper Advertising - Full Page

Entry Title: Community Bank Rodeo Ad

Client: Community Bank of Santa Maria

S. Lombardi & Associates

Award: Bronze **Category:**Local Radio Commercial :60 seconds or more

Entry Title: Air Vol Block Radio Ad

Client: Air Vol Block

S. Lombardi & Associates

Award: Bronze **Category:**Printed Annual Report

Entry Title: Community Bank of Santa Maria

Client: Community Bank of Santa Maria

S. Lombardi & Associates

Award: Bronze **Category:**Local Radio Commercial Campaign

Entry Title: Villa Automotive Radio Campaign

Client: Villa Automotive

Saputo Design Inc.

Award: Gold **Category:**Direct Mail Campaign

Entry Title: ReadingGlasses.com & CliC Brochure

Client: ReadingGlasses.com

Saputo Design Inc.

Award: Silver **Category:**Packaging

Entry Title: BJ's Restaurant & Brewhouse

Client: BJ's Restaurant & Brewhouse

Saputo Design Inc.

Award: Silver **Category:**Integrated Advertising Campaign

Entry Title: BJ's Brewhouse Mad Crazy Mango

Client: BJ's Restaurant and Brewhouse

Saputo Design Inc.

Award: Bronze **Category:**Direct Mail

Entry Title: ReadingGlasses.com New Years Promo

Client: ReadingGlasses.com

Searle Creative

Award: Gold **Category:**Integrated Advertising Campaign

Entry Title: California Strawberry Festival

Client: California Strawberry Festival

Searle Creative

Award: Gold **Category:**Consumer Website

Entry Title: Channel Islands Harbor

Client: Channel Islands Harbor

Searle Creative

Award: Silver **Category:**Public Service Annual Report

Entry Title: Annual Gratitude Report

Client: Ventura College Foundation

Searle Creative

Award: Bronze **Category:**Integrated Brand Identity Campaign

Entry Title: Ventura Rental

Client: Ventura Rental

Sotheby's International Realty/Compass

Award: Bronze **Category:** Magazine Advertising

Entry Title: Perkins - The Real Deal Full-Page

Client: Suzanne Perkins' Distinctive Properties

TJA Advertising

Award: Bronze **Category:** Film/Video/Sound Branded Content

Entry Title: My Pismo Beach

Client: Pismo Beach Conference & Visitors Bureau

TJA Advertising

Award: Bronze **Category:** Online/Interactive Campaign

Entry Title: My Pismo Beach

Client: Pismo Beach Conference & Visitors Bureau

Verdin

Award: Bronze **Category:** Integrated Advertising Campaign

Entry Title: Community West Bank: Count On

Client: Community West Bank

Verdin

Award: Bronze **Category:** Online/Interactive Campaign

Entry Title: ATBID: Closer Than You Think

Client: Visit Atascadero

Verdin

Award: Silver **Category:** Public Service Online Film, Video & Sound

Entry Title: Wilshire Promotional Video

Client: Wilshire Health & Community Services

Verdin

Award: Silver **Category:** Card, Invitation or Announcement

Entry Title: VCC Summit Program with AR

Client: Ventura County Coast

STUDENT COMPETITION

Student: Morgan Mantilla

School: California Lutheran University

Award: Silver

Category: Integrated Advertising Campaign

Entry Title: The Iceberg Campaign