



**2021 American Advertising Awards  
Coastal California Competition  
Results by Company**

**Entrant: AMF Media Group**

**Category:** Integrated Media Corporate Social Responsibility Campaign **Award:** Bronze

**Entry Title:** Alameda Health System Mask Up

**Client:** Alameda Health System

**Entrant: AMF Media Group**

**Category:** Online/Interactive Campaign **Award:** Silver

**Entry Title:** Allegro Coffee Digital Campaign

**Client:** Allegro Coffee

**Entrant: AMF Media Group**

**Category:** Integrated Advertising Campaign - Local - Consumer **Award:** Bronze

**Entry Title:** Valley Christian Something Amazing

**Client:** Valley Christian Schools

**Entrant: AMF Media Group**

**Category:** Pro Bono Film, Video & Sound Campaign **Award:** Silver

**Entry Title:** Hats Off

**Client:** Hats Off

**Entrant: AMF Media Group**

**Category:** Integrated Advertising Campaign - Local - Consumer **Award:** Bronze

**Entry Title:** Valley Christian Not One Day

**Client:** Valley Christian Schools

**Entrant: AMF Media Group**

**Category:** Integrated Branded Content Campaign **Award:** Bronze

**Entry Title:** Armanino Navigating the New Normal

**Client:** Armanino

**Entrant: AMF Media Group**

**Category:** Film/Video/Sound Branded Content **Award:** Silver

**Entry Title:** Armanino Diversity/Inclusion Video

**Client:** Armanino

**Entrant: AppFolio, Inc.**

**Category:** Podcast Series **Award:** Bronze

**Entry Title:** The Top Floor

**Client:** AppFolio, Inc.

**Entrant: AppFolio, Inc.**

**Category:** Regional/National Radio Commercial **Award:** Bronze

**Entry Title:** AppFolio - Everything You Need

**Client:** AppFolio, Inc.

**Entrant: AppFolio, Inc.**

**Category:** Internet Commercial Campaign **Award:** Gold

**Entry Title:** AppFolio - Everything You Need

**Client:** AppFolio, Inc.

**Entrant: AppFolio, Inc.**

**Category:** Animation, Special Effects or Motion Graphics **Award:** Gold

**Entry Title:** AppFolio Cat Café

**Client:** AppFolio, Inc.

**Entrant: AppFolio, Inc.**

**Category:** Online/Interactive Campaign **Award:** Gold

**Entry Title:** AppFolio Everything You Need

**Client:** AppFolio, Inc.

**Entrant: AppFolio, Inc.**

**Category:** Illustration Series **Award:** Gold

**Entry Title:** AppFolio - Everything You Need

**Client:** AppFolio, Inc.

**Entrant: Badger Branding**

**Category:** Out-Of-Home Campaign **Award:** Silver

**Entry Title:** City of SLO Holiday Banners

**Client:** City of San Luis Obispo Promotional Coordinating Committee

**Entrant: Badger Branding**

**Category:** Out-Of-Home Campaign **Award:** Silver

**Entry Title:** City of SLO Cultural Banners

**Client:** City of San Luis Obispo Promotional Coordinating Committee

**Entrant: Carol Gravelle Graphic Design**

**Category:** Logo Design **Award:** Silver

**Entry Title:** Wildbird Woodworks Logo

**Client:** Wildbird Woodworks

**Entrant: Carol Gravelle Graphic Design**

**Category:** Logo Design **Award:** Bronze

**Entry Title:** Kinder Way Learning Logo

**Client:** Kinder Way Learning/ Paddy Thomas

**Entrant: CenCal Health**

**Category:** Brochure **Award:** Gold

**Entry Title:** Baby Cal Postpartum Mailer

**Client:** CenCal Health

**Entrant: CenCal Health**

**Category:** Local Television Commercial **Award:** Bronze

**Entry Title:** Welcome Back to Care PSA :60 En

**Client:** CenCal Health

**Entrant: CenCal Health**

**Category:** Copywriting **Award:** Bronze

**Entry Title:** Welcome Back to Care PSA :60 En

**Client:** CenCal Health

**Entrant: CenCal Health**

**Category:** Local Television Commercial **Award:** Bronze

**Entry Title:** Welcome Back to Care, Spanish .30

**Client:** CenCal Health

**Entrant: CenCal Health**

**Category:** Digital Publication **Award:** Bronze

**Entry Title:** 2020 Community Report

**Client:** CenCal Health

**Entrant: Compass**

**Category:** Magazine Advertising **Award:** Bronze

**Entry Title:** Suzanne Perkins #47 in Nation Ad

**Client:** Suzanne Perkins | Compass

**Entrant: Compass**

**Category:** Logo Design **Award:** Bronze

**Entry Title:** Marina Drive Property Logo

**Client:** Suzanne Perkins | Compass

**Entrant: Compass**

**Category:** Brochure **Award:** Silver

**Entry Title:** 4305 MD Luxury Real Estate Brochure

**Client:** Suzanne Perkins & Nancy Kogevinas

**Entrant: Compass**

**Category:** Magazine Advertising - Spread, Multiple Page or Insert **Award:** Bronze

**Entry Title:** 4305 MD Luxury Real Estate Ad

**Client:** Suzanne Perkins & Nancy Kogevinas

**Entrant: Danielle Siano Graphic Design**

**Category:** Logo Design **Award:** Bronze

**Entry Title:** Long Story Short Logo

**Client:** Long Story Short

**Entrant: Dowitcher Designs**

**Category:** Consumer Website **Award:** Bronze

**Entry Title:** UCI Physical Sciences website

**Client:** UCI School of Physical Sciences

**Entrant: Dowitcher Designs**

**Category:** Microsite **Award:** Bronze

**Entry Title:** Dream Foundation 2019 Annual Report

**Client:** Dream Foundation

**Entrant: Dowitcher Designs**

**Category:** Newspaper Advertising **Award:** Bronze

**Entry Title:** AAUW Women's Equality Day Ad

**Client:** Santa Barbara - Goleta Valley AAUW branch

**Entrant: Dowitcher Designs**

**Category:** Consumer Website **Award:** Silver

**Entry Title:** Africa Schools of Kenya website

**Client:** Africa Schools of Kenya

**Entrant: Dowitcher Designs**

**Category:** Card, Invitation or Announcement Campaign **Award:** Silver

**Entry Title:** Dream Foundation Magical Moments

**Client:** Dream Foundation

**Entrant: Dunn School**

**Category:** Film/Video/Sound Branded Content **Award:** Gold

**Entry Title:** Dunn School - More Than a Classroom

**Client:** Dunn School

**Entrant: Dunn School**

**Category:** Film/Video/Sound Branded Content **Award:** Special Judges Award

**Entry Title:** Dunn School - More Than a Classroom

**Client:** Dunn School

**Entrant: Dunn School**

**Category:** Cinematography—Single **Award:** Gold

**Entry Title:** Dunn School - More Than a Classroom

**Client:** Dunn School

**Entrant: Dunn School**

**Category:** Video Editing **Award:** Silver

**Entry Title:** Dunn School - More Than a Classroom

**Client:** Dunn School

**Entrant: Evans, Hardy + Young**

**Category:** Magazine Advertising **Award:** Silver

**Entry Title:** U of Idaho Football Sponsorship Ad

**Client:** Idaho Potato Commission

**Entrant: Evans, Hardy + Young**

**Category:** Newspaper Advertising Campaign **Award:** Bronze

**Entry Title:** It Takes a Keen Eye

**Client:** Idaho Potato Commission

**Entrant: Evans, Hardy + Young**  
**Category:** Internet Commercial **Award:** Silver  
**Entry Title:** Plant Lady  
**Client:** California Walnut Board

**Entrant: Evans, Hardy + Young**  
**Category:** Magazine Advertising Campaign **Award:** Gold  
**Entry Title:** Genuine Idaho  
**Client:** Idaho Potato Commission

**Entrant: Evans, Hardy + Young**  
**Category:** Internet Commercial **Award:** Silver  
**Entry Title:** Frankenmeat  
**Client:** California Walnut Board

**Entrant: Evans, Hardy + Young**  
**Category:** Magazine Advertising - Spread, Multiple Page or Insert **Award:** Bronze  
**Entry Title:** Illusions, Chameleon  
**Client:** Idaho Potato Commission

**Entrant: Evans, Hardy + Young**  
**Category:** Regional/National Television Commercial **Award:** Bronze  
**Entry Title:** Spokesperson  
**Client:** Idaho Potato Commission

**Entrant: Evans, Hardy + Young**  
**Category:** Magazine Advertising Campaign **Award:** Bronze  
**Entry Title:** It Takes a Keen Eye  
**Client:** Idaho Potato Commission

**Entrant: Evans, Hardy + Young**  
**Category:** Social Media, Campaign **Award:** Gold  
**Entry Title:** #AppleJuiceChallenge  
**Client:** Martinelli's

**Entrant: Evans, Hardy + Young**  
**Category:** Magazine Advertising **Award:** Silver  
**Entry Title:** Boise State Football Sponsorship Ad  
**Client:** Idaho Potato Commission

**Entrant: Gutsy Media / Wake Up & Vote**  
**Category:** Political Online/Interactive **Award:** Gold  
**Entry Title:** Turntables  
**Client:** Fair Count Inc.

**Entrant: Gutsy Media / Wake Up & Vote**  
**Category:** Political Non-Broadcast and Online Video **Award:** Silver  
**Entry Title:** Quaranteenies  
**Client:** Meidas Touch, Mom's Rising

**Entrant: Gutsy Media / Wake Up & Vote / Fury Messaging**  
**Category:** Political Non-Broadcast and Online Video **Award:** Silver  
**Entry Title:** ASMR  
**Client:** Sound and Fury LLC

**Entrant: Gutsy Media / Wake Up & Vote / 1<sup>st</sup> Ave Machine**  
**Category:** Political Integrated Campaign **Award:** Silver  
**Entry Title:** Make History Here  
**Client:** Super Centers Productions LLC

**Entrant: Gutsy Media / Wake Up & Vote / Lockwood Strategy**  
**Category:** Political Online/Interactive **Award:** Silver  
**Entry Title:** Transform Your Rage  
**Client:** People's Power Grab

**Entrant: Gutsy Media / Wake Up & Vote / Lockwood Strategy**  
**Category:** Political Online/Interactive **Award:** Bronze  
**Entry Title:** Votemaster Caleb  
**Client:** People's Power Grab

**Entrant: Gutsy Media / Wake Up & Vote / Truxton Creative**  
**Category:** Political Broadcast Television **Award:** Bronze  
**Entry Title:** Same Old  
**Client:** Biden Harris 2020

**Entrant: Gutsy Media / Wake Up & Vote / Furry Messaging**  
**Category:** Political Online/Interactive **Award:** Gold  
**Entry Title:** Rise Up  
**Client:** Fair Count

**Entrant: HWDS and Associates, Inc.**  
**Category:** Out-Of-Home Campaign **Award:** Bronze  
**Entry Title:** Thanking Our Heroes Banners/Signage  
**Client:** Kaiser Permanente Panorama City and Angelope Valley Medical Center

**Entrant: HWDS and Associates, Inc.**  
**Category:** Brochure Campaign **Award:** Silver  
**Entry Title:** Annual Brochures Safety/Operations  
**Client:** Washington Metrorail Safety Commission

**Entrant: jingle lab**  
**Category:** Audio/Radio Advertising **Award:** Bronze  
**Entry Title:** Dutton Plumbing- Manscaping  
**Client:** Dutton Plumbing

**Entrant: jingle lab**  
**Category:** Audio/Radio Advertising **Award:** Bronze  
**Entry Title:** Dutton Plumbing- Bathroom Wars  
**Client:** Dutton Plumbing

**Entrant: Kernel Created By Spectrum Reach**

**Category:** Regional/National Television Commercial Campaign **Award:** Silver

**Entry Title:** Village Properties "We Do More"

**Client:** Village Properties

**Entrant: KERNEL CREATED BY SPECTRUM REACH**

**Category:** Local Television Commercial Campaign **Award:** Silver

**Entry Title:** Driven to be Different

**Client:** Simi Valley Toyota

**Entrant: KERNEL CREATED BY SPECTRUM REACH**

**Category:** Cinematography—Single **Award:** Bronze

**Entry Title:** Dusk to Dawn

**Client:** Vina Robles Wineries

**Entrant: KEYT Santa Barbara**

**Category:** Corporate Social Responsibility Television **Award:** Bronze

**Entry Title:** SB County HR - This is My Office

**Client:** County of Santa Barbara - Human Resources

**Entrant: Pacific Coast Business Times**

**Category:** Magazine Design **Award:** Bronze

**Entry Title:** PCBT, 20 yrs of business journalism

**Client:** Pacific Coast Business Times

**Entrant: Pacific Coast Business Times**

**Category:** Magazine Design **Award:** Bronze

**Entry Title:** Casa Pacifica, 25th Anniversary

**Client:** Casa Pacifica

**Entrant: Procore Technologies**

**Category:** Event **Award:** Silver

**Entry Title:** Virtual Grounbreak

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Copywriting **Award:** Gold

**Entry Title:** Under Construction

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Film/Video/Sound Branded Content **Award:** Silver

**Entry Title:** Under Construction

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Film/Video/Sound Branded Content **Award:** Silver

**Entry Title:** Resilience

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Film/Video/Sound Branded Content **Award:** Silver

**Entry Title:** StructionSite | XL Construction

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Integrated Brand Identity Campaign **Award:** Gold

**Entry Title:** Procore's Year in Review

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Integrated Brand Identity Campaign **Award:** Best of Show

**Entry Title:** Procore's Year in Review

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Film/Video/Sound Branded Content **Award:** Silver

**Entry Title:** BCH | Suffolk Customer Story

**Client:** Procore Technologies

**Entrant: Procore Technologies**

**Category:** Out-Of-Home, Interior or Exterior Site **Award:** Silver

**Entry Title:** ConExpo Airport Billboard

**Client:** Procore Technologies

**Entrant: Saputo Design Inc.**

**Category:** Advertising Industry Self-Promotion - Brand Elements **Award:** Gold

**Entry Title:** Saputo Design Anti Boredom Box

**Client:** Saputo Design, Inc.

**Entrant: Saputo Design Inc.**

**Category:** Packaging Campaign **Award:** Gold

**Entry Title:** TAPWTR Packaging

**Client:** Texas Ale Project

**Entrant: Saputo Design Inc.**

**Category:** Packaging Campaign **Award:** Silver

**Entry Title:** Dole Boosted Blends Smoothies

**Client:** Dole Packaged Foods

**Entrant: Searle Creative**

**Category:** Brochure **Award:** Silver

**Entry Title:** Ventura College Recruitment Piece

**Client:** Ventura College

**Entrant: Searle Creative**

**Category:** Consumer Website **Award:** Gold

**Entry Title:** Diversity Collective VC Website

**Client:** Diversity Collective Ventura County



**Entrant: Searle Creative**

**Category:** Integrated Brand Identity Campaign **Award:** Silver

**Entry Title:** VUSD Career Education Pathways

**Client:** Ventura Unified School District

**Entrant: Searle Creative**

**Category:** Integrated Branded Content Campaign **Award:** Bronze

**Entry Title:** CIMC Healthcare Heroes Campaign

**Client:** Catalina Island Medical Center

**Entrant: Searle Creative**

**Category:** Integrated Advertising Campaign - Local - Consumer **Award:** Bronze

**Entry Title:** Ventura Music Festival Drive In

**Client:** Ventura Music Festival

**Entrant: Searle Creative**

**Category:** Printed Annual Report **Award:** Bronze

**Entry Title:** CIMC Foundation Gratitude Report

**Client:** Catalina Island Medical Center Foundation

**Entrant: Searle Creative**

**Category:** Pro Bono - Brochure/Sales Kit **Award:** Silver

**Entry Title:** Diversity Collective Brochure

**Client:** Diversity Collective Ventura County

**Entrant: Searle Creative**

**Category:** Microsite **Award:** Bronze

**Entry Title:** Sa'aliyas Ranch Website

**Client:** Ventura Unified School District - Sa'aliyas Ranch

**Entrant: Simply Clear Marketing**

**Category:** Consumer Website **Award:** Bronze

**Entry Title:** Design Collaborative Website Design

**Client:** Design Collaborative

**Entrant: Simply Clear Marketing**

**Category:** Magazine Design **Award:** Bronze

**Entry Title:** Living Lavishly Magazine Volume 11

**Client:** Simply Clear Marketing

**Entrant: Studio 101 West Marketing & Design**

**Category:** Logo Design **Award:** Bronze

**Entry Title:** ALF Food Pantry

**Client:** ALF Food Pantry

**Entrant: Studio 101 West Marketing & Design**

**Category:** Consumer Website **Award:** Bronze

**Entry Title:** The Laundromat by Swish & Swirl

**Client:** The Laundromat by Swish & Swirl

**Entrant: Studio 101 West Marketing & Design**

**Category:** Brochure **Award:** Bronze

**Entry Title:** EverRest Branding Brochure

**Client:** Danican, Inc

**Entrant: TJA Advertising**

**Category:** Magazine Advertising Campaign **Award:** Bronze

**Entry Title:** Explore. Exhale. Experience.

**Client:** Pismo Beach CVB

**Entrant: TJA Advertising**

**Category:** Outdoor Board **Award:** Bronze

**Entry Title:** Experience Pismo Beach

**Client:** Pismo Beach CVB

**Entrant: TJA Advertising**

**Category:** Book Design **Award:** Bronze

**Entry Title:** Morals Clause

**Client:** Philip May

**Entrant: TJA Advertising**

**Category:** Book Design **Award:** Bronze

**Entry Title:** Exit Clause

**Client:** Philip May

**Entrant: TJA Advertising**

**Category:** Printed Annual Report **Award:** Silver

**Entry Title:** Strategic Marketing Report

**Client:** Pismo Beach CVB

**Entrant: TJA Advertising**

**Category:** Brochure **Award:** Bronze

**Entry Title:** Pismo Beach Visitor Guide

**Client:** Pismo Beach CVB

**Entrant: TJA Advertising**

**Category:** Magazine Advertising **Award:** Bronze

**Entry Title:** New Plaza Now Open

**Client:** Pismo Beach CVB

**Entrant: Verdin**

**Category:** Printed Annual Report **Award:** Silver

**Entry Title:** VCLA COVID-19 Recovery Plan

**Client:** Ventura County Coast

**Entrant: Verdin**

**Category:** Online/Interactive Campaign **Award:** Silver

**Entry Title:** Find Your Vibe Quiz

**Client:** Ventura County Coast

**Entrant: Verdin**

**Category:** Online/Interactive Campaign **Award:** Silver

**Entry Title:** SLO Ready Campaign

**Client:** City of San Luis Obispo

**Entrant: Verdin**

**Category:** Sales Kit or Product Information Sheets **Award:** Bronze

**Entry Title:** Visit Oxnard Press Kit

**Client:** Visit Oxnard

**Entrant: Verdin**

**Category:** Advertising Industry Self-Promotion - Brand Elements **Award:** Silver

**Entry Title:** Visit Camarillo Rebrand

**Client:** Visit Camarillo

**Entrant: Verdin**

**Category:** Local Television Commercial **Award:** Bronze

**Entry Title:** Idlers Home Holiday

**Client:** Idlers Home