



**2020 American Advertising Awards
Coastal California Competition
Winners by Category**

Category: Brand Elements

Company: TJA Advertising **Award:** Silver

Entry Title: TJA Advertising New Branding

Client: TJA Advertising

Category: Branded Content & Entertainment Campaign

Company: Dowitcher Designs **Award:** Bronze

Entry Title: Dream Foundation ads

Client: Dream Foundation

Category: Brochure

Company: TJA Advertising **Award:** Silver

Entry Title: Pismo Beach Visitor Guide

Client: Pismo Beach CVB

Category: Brochure

Company: Compass **Award:** Silver

Entry Title: Rancho San Carlos Property Brochure

Client: Suzanne Perkins Real Estate | Compass

Category: Brochure

Company: Searle Creative **Award:** Bronze

Entry Title: SB Verde Brochure

Client: SB Verde

Category: Card, Invitation or Announcement Campaign

Company: Dowitcher Designs **Award:** Bronze

Entry Title: CSDA Sippin' at Sunset Fundraiser

Client: Coastal Self Defense Academy

Category: Consumer Website

Company: Dowitcher Designs **Award:** Silver

Entry Title: Tropicana Gardens website

Client: Tropicana Student Living

Category: Consumer Website

Company: Dowitcher Designs **Award:** Bronze

Entry Title: Laurie Gross Studios website

Client: Laurie Gross Studios

Category: Consumer Website

Company: Dowitcher Designs **Award:** Bronze

Entry Title: Resources for Community Development

Client: RCD website

Category: Consumer Website

Company: Searle Creative **Award:** Bronze

Entry Title: Otto & Sons Nursery

Client: Otto & Sons Nursery

Category: Corporate Social Responsibility Television

Company: KEYT Santa Barbara **Award:** Bronze

Entry Title: Solvang's Women in Business

Client: Solvang Chamber of Commerce

Category: Digital Publication

Company: TJA Advertising **Award:** Bronze

Entry Title: What's New in Pismo Beach

Client: Pismo Beach CVB

Category: Digitally Enhanced Photography - Campaign

Company: Impact Entertainment **Award:** Bronze

Entry Title: Smuckers "Father Nature"

Client: JMS

Category: Film/Video/Sound Branded Content
Company: Impact Entertainment **Award:** Bronze
Entry Title: UnitedHealthcare "Alice"
Client: UnitedHealthcare

Category: Illustration
Company: Michael Voll Illustrator **Award:** Silver
Entry Title: Death of A Salesman
Client: Walnut Street Theatre

Category: Integrated Advertising Campaign
Company: AMF **Award:** Gold
Entry Title: CBC We Bank on Business
Client: California Bank of Commerce

Category: Integrated Advertising Campaign
Company: Searle Creative **Award:** Silver
Entry Title: Explore Lompoc - Space to Explore
Client: Explore Lompoc

Category: Integrated Advertising Campaign
Company: Juice Media **Award:** Silver
Entry Title: 50 over 50 Campaign
Client: Dina Mande Studios

Category: Integrated Brand Identity Campaign
Company: AMF **Award:** Silver
Entry Title: Visit Visalia Brand Identity
Client: Visit Visalia

Category: Integrated Brand Identity Campaign
Company: AMF **Award:** Silver
Entry Title: Sensorio Brand Identity
Client: Sensorio

Category: Integrated Brand Identity Campaign
Company: AMF **Award:** Silver
Entry Title: CBC Brand Identity
Client: California Bank of Commerce

Category: Integrated Brand Identity Campaign
Company: Searle Creative **Award:** Gold
Entry Title: OUHSD Career Education Campaign
Client: Oxnard Union High School District Career Education Department

Category: Integrated Brand Identity Campaign
Company: Saputo Design Inc. **Award:** Silver
Entry Title: Goo Goo Eyes Rebrand
Client: Goo Goo Eyes

Category: Integrated Brand Identity Campaign
Company: Saputo Design Inc. **Award:** Bronze
Entry Title: Brent's Bar Westlake Village
Client: Brent's Deli

Category: Integrated Branded Content Campaign
Company: Searle Creative **Award:** Silver
Entry Title: Menifee Police Department
Client: Menifee Police Department

Category: Integrated Branded Content Campaign
Company: Verdin **Award:** Bronze
Entry Title: Salinas Valley Fair Campaign
Client: Salinas Valley Fair

Category: Integrated Branded Content Campaign
Company: Saputo Design Inc. **Award:** Bronze
Entry Title: Fire & Ice Branding
Client: Fire & Ice

Category: Integrated Branded Content Campaign
Company: Saputo Design Inc. **Award:** Bronze
Entry Title: ReadingGlasses.com
Client: ReadingGlasses.com

Category: Integrated Branded Content Campaign
Company: Verdin **Award:** Bronze
Entry Title: Cal Poly X-perience Campaign
Client: Cal Poly Office of Diversity and Inclusion

Category: Internet Commercial
Company: Clarke Creative **Award:** Silver
Entry Title: Blue Witch Book Trailer
Client: Alane Adams

Category: Internet Commercial
Company: Clarke Creative **Award:** Silver
Entry Title: Rubicus Prophecy Book Trailer
Client: Alane Adams

Category: Internet Commercial
Company: AMF **Award:** Silver
Entry Title: JB Dewar Brand Video
Client: JB Dewar

Category: Internet Commercial
Company: Procore Technologies **Award:** Bronze
Entry Title: What it takes to be a Groundbreaker
Client: Procore Technologies

Category: Internet Commercial Campaign
Company: Verdin **Award:** Silver
Entry Title: Community West Bank Count On Video
Client: Community West Bank

Category: Local Television Campaign
Company: Kernel Created By Spectrum Reach **Award:** Silver
Entry Title: Just Right
Client: Royal Aire

Category: Logo Design
Company: Carol Gravelle Graphic Design **Award:** Gold
Entry Title: Room to Roam Logo
Client: Los Padres ForestWatch

Category: Logo Design
Company: Verdin **Award:** Silver
Entry Title: Visit Oxnard Rebrand
Client: Visit Oxnard

Category: Logo Design
Company: Verdin **Award:** Bronze
Entry Title: Visit Arroyo Grande Rebrand
Client: Visit Arroyo Grande

Category: Magazine Advertising
Company: evans, hardy, young **Award:** Silver
Entry Title: Potato Carving
Client: Idaho Potato Commission

Category: Magazine Advertising
Company: Compass **Award:** Bronze
Entry Title: Suzanne Perkins | Luxe Magazine Ad
Client: Suzanne Perkins Real Estate | Compass

Category: Magazine Advertising
Company: Dowitcher Designs **Award:** Bronze
Entry Title: Dream Foundation Timeline
Client: Dream Foundation

Category: Magazine Advertising
Company: TJA Advertising **Award:** Bronze
Entry Title: Pismo Beach: Wine & Waves
Client: Pismo Beach CVB

Category: Magazine Advertising Campaign
Company: evans, hardy, young **Award:** Gold
Entry Title: Retail Ads
Client: Idaho Potato Commission

Category: Magazine Advertising Campaign
Company: evans, hardy, young **Award:** Silver
Entry Title: Trade Ads
Client: Idaho Potato Commission

Category: Magazine Advertising Campaign
Company: TJA Advertising **Award:** Bronze
Entry Title: My Pismo Beach
Client: Pismo Beach CVB

Category: Magazine Advertising Campaign
Company: TJA Advertising **Award:** Bronze
Entry Title: My Pismo Beach
Client: Pismo Beach CVB

Category: Music With Lyrics - Single
Company: Impact Entertainment **Award:** Bronze
Entry Title: Rakuten "Rack It Up"
Client: Rakuten

Category: Newspaper Advertising
Company: S. Lombardi & Associates **Award:** Bronze
Entry Title: CBSM - Range
Client: Community Bank of Santa Maria

Category: Newspaper Advertising
Company: S. Lombardi & Associates **Award:** Bronze
Entry Title: SMX- Hour Flight. Our Night.
Client: Santa Maria Airport

Category: Online/Interactive Campaign
Company: Parker Sanpei **Award:** Bronze
Entry Title: "Rosie's Journey"
Client: Rosemary Farm

Category: Outdoor Board
Company: TJA Advertising **Award:** Bronze
Entry Title: Highway 101 Billboard
Client: Pismo Beach CVB

Category: Outdoor Board
Company: Compass **Award:** Bronze
Entry Title: Roosevelt Elementary's Annual Fund
Client: Roosevelt Elementary School

Category: Poster
Company: Searle Creative **Award:** Bronze
Entry Title: Oxnard Salsa Festival Poster
Client: Oxnard Salsa Festival

Category: Poster, Student Competition
Entrant: Wyatt Smalling **Award:** Student Gold
School: Allan Hancock College
Entry Title: Twenty-Two

Category: Printed Annual Report
Company: AMF **Award:** Gold
Entry Title: Cal Poly Sustainability Report
Client: California Polytechnic State University

Category: Printed Annual Report
Company: S. Lombardi & Associates **Award:** Bronze
Entry Title: CBSM - Annual Report
Client: Community Bank of Santa Maria

Category: Pro Bono Brand Elements
Company: Verdin **Award:** Bronze
Entry Title: Food Bank Brand Rebrand
Client: Food Bank Coalition of San Luis Obispo County

Category: Publication Cover Design
Company: TJA Advertising **Award:** Bronze
Entry Title: Weekend Escapes Pismo Beach
Client: Pismo Beach CVB

Category: Radio Advertising
Company: SGM Advertising **Award:** Bronze
Entry Title: Bathroom Wars
Client: Dutton Plumbing

Category: Radio Advertising
Company: S. Lombardi & Associates **Award:** Bronze
Entry Title: Villa - Blues Radio Spot
Client: Villa Automotive

Category: Radio Advertising
Company: Hansen Advertising Inc **Award:** Bronze
Entry Title: Press Your Luck
Client: The Center

Category: Radio Advertising / Local Campaign
Company: S. Lombardi & Associates **Award:** Bronze
Entry Title: Villa - 2019 Radio Spots
Client: Villa Automotive

Category: Regional/National Television Commercial
Company: evans, hardy, young **Award:** Bronze
Entry Title: Student Driver
Client: Idaho Potato Commission

Category: Regional/National Television Commercial Campaign
Company: evans, hardy, young **Award:** Best of Show
Entry Title: California Walnuts
Client: California Walnuts

Category: Regional/National Television Commercial Campaign
Company: evans, hardy, young **Award:** Gold
Entry Title: California Walnuts
Client: California Walnuts

Category: Social Media, Campaign
Company: TJA Advertising **Award:** Bronze
Entry Title: Clam Festival Social Media
Client: Pismo Beach CVB

Category: Special Event Materials
Company: Verdin **Award:** Bronze
Entry Title: Tourism Summit Event Materials
Client: Ventura County Coast

Category: Webisode Series
Company: AMF **Award:** Gold
Entry Title: Visit Visalia YouTube Series
Client: Visit Visalia