



**2020 American Advertising Awards
Coastal California Competition
Winners by Award**

Award: Best of Show

Category: Regional/National Television Commercial Campaign

Company: evans, hardy, young

Entry Title: California Walnuts

Client: California Walnuts

Award: Gold

Category: Integrated Advertising Campaign

Company: AMF

Entry Title: CBC We Bank on Business

Client: California Bank of Commerce

Award: Gold

Category: Printed Annual Report

Company: AMF

Entry Title: Cal Poly Sustainability Report

Client: California Polytechnic State University

Award: Gold

Category: Webisode Series

Company: AMF

Entry Title: Visit Visalia YouTube Series

Client: Visit Visalia

Award: Gold

Category: Logo Design

Company: Carol Gravelle Graphic Design

Entry Title: Room to Roam Logo

Client: Los Padres ForestWatch

Award: Gold

Category: Magazine Advertising Campaign

Company: evans, hardy, young

Entry Title: Retail Ads

Client: Idaho Potato Commission

Award: Gold

Category: Regional/National Television Commercial Campaign

Company: evans, hardy, young

Entry Title: California Walnuts

Client: California Walnuts

Award: Gold

Category: Integrated Brand Identity Campaign

Company: Searle Creative

Entry Title: OUHSD Career Education Campaign

Client: Oxnard Union High School District Career Education Department

Award: Student Gold

Category: Poster

Entrant: Wyatt Smalling

School: Allan Hancock College

Entry Title: Twenty-Two

Award: Silver

Category: Integrated Brand Identity Campaign

Company: AMF

Entry Title: Visit Visalia Brand Identity

Client: Visit Visalia

Award: Silver

Category: Internet Commercial

Company: AMF

Entry Title: JB Dewar Brand Video

Client: JB Dewar

Award: Silver

Category: Integrated Brand Identity Campaign

Company: AMF

Entry Title: CBC Brand Identity

Client: California Bank of Commerce

Award: Silver
Category: Integrated Brand Identity Campaign
Company: AMF
Entry Title: Sensorio Brand Identity
Client: Sensorio

Award: Silver
Category: Internet Commercial
Company: Clarke Creative
Entry Title: Rubicus Prophecy Book Trailer
Client: Alane Adams

Award: Silver
Category: Internet Commercial
Company: Clarke Creative
Entry Title: Blue Witch Book Trailer
Client: Alane Adams

Award: Silver
Category: Brochure
Company: Compass
Entry Title: Rancho San Carlos Property Brochure
Client: Suzanne Perkins Real Estate | Compass

Award: Silver
Category: Consumer Website
Company: Dowitcher Designs
Entry Title: Tropicana Gardens website
Client: Tropicana Student Living

Award: Silver
Category: Magazine Advertising Campaign
Company: evans, hardy, young
Entry Title: Trade Ads
Client: Idaho Potato Commission

Award: Silver
Category: Magazine Advertising
Company: evans, hardy, young
Entry Title: Potato Carving
Client: Idaho Potato Commission

Award: Silver

Category: Integrated Advertising Campaign

Company: Juice Media

Entry Title: 50 over 50 Campaign

Client: Dina Mande Studios

Award: Silver

Category: Local Television Campaign

Company: Kernel Created By Spectrum Reach

Entry Title: Just Right

Client: Royal Aire

Award: Silver

Category: Illustration

Company: Michael Voll Illustrator

Entry Title: Death of A Salesman

Client: Walnut Street Theatre

Award: Silver

Category: Integrated Brand Identity Campaign

Company: Saputo Design Inc.

Entry Title: Goo Goo Eyes Rebrand

Client: Goo Goo Eyes

Award: Silver

Category: Integrated Branded Content Campaign

Company: Searle Creative

Entry Title: Menifee Police Department

Client: Menifee Police Department

Award: Silver

Category: Integrated Advertising Campaign

Company: Searle Creative

Entry Title: Explore Lompoc - Space to Explore

Client: Explore Lompoc

Award: Silver

Category: Brand Elements

Company: TJA Advertising

Entry Title: TJA Advertising New Branding

Client: TJA Advertising

Award: Silver
Category: Brochure
Company: TJA Advertising
Entry Title: Pismo Beach Visitor Guide
Client: Pismo Beach CVB

Award: Silver
Category: Logo Design
Company: Verdin
Entry Title: Visit Oxnard Rebrand
Client: Visit Oxnard

Award: Silver
Category: Internet Commercial Campaign
Company: Verdin
Entry Title: Community West Bank Count On Video
Client: Community West Bank

Award: Bronze
Category: Magazine Advertising
Company: Compass
Entry Title: Suzanne Perkins | Luxe Magazine Ad
Client: Suzanne Perkins Real Estate | Compass

Award: Bronze
Category: Outdoor Board
Company: Compass
Entry Title: Roosevelt Elementary's Annual Fund
Client: Roosevelt Elementary School

Award: Bronze
Category: Magazine Advertising
Company: Dowitcher Designs
Entry Title: Dream Foundation Timeline
Client: Dream Foundation

Award: Bronze
Category: Branded Content & Entertainment Campaign
Company: Dowitcher Designs
Entry Title: Dream Foundation ads
Client: Dream Foundation

Award: Bronze

Category: Consumer Website

Company: Dowitcher Designs

Entry Title: Laurie Gross Studios website

Client: Laurie Gross Studios

Award: Bronze

Category: Consumer Website

Company: Dowitcher Designs

Entry Title: Resources for Community Development

Client: RCD website

Award: Bronze

Category: Card, Invitation or Announcement Campaign

Company: Dowitcher Designs

Entry Title: CSDA Sippin' at Sunset Fundraiser

Client: Coastal Self Defense Academy

Award: Bronze

Category: Regional/National Television Commercial

Company: evans, hardy, young

Entry Title: Student Driver

Client: Idaho Potato Commission

Award: Bronze

Category: Radio Advertising

Company: Hansen Advertising Inc

Entry Title: Press Your Luck

Client: The Center

Award: Bronze

Category: Digitally Enhanced Photography - Campaign

Company: Impact Entertainment

Entry Title: Smuckers "Father Nature"

Client: JMS

Award: Bronze

Category: Music With Lyrics - Single

Company: Impact Entertainment

Entry Title: Rakuten "Rack It Up"

Client: Rakuten

Award: Bronze

Category: Film/Video/Sound Branded Content

Company: Impact Entertainment

Entry Title: UnitedHealthcare "Alice"

Client: UnitedHealthcare

Award: Bronze

Category: Corporate Social Responsibility Television

Company: KEYT Santa Barbara

Entry Title: Solvang's Women in Business

Client: Solvang Chamber of Commerce

Award: Bronze

Category: Online/Interactive Campaign

Company: Parker Sanpei

Entry Title: "Rosie's Journey"

Client: Rosemary Farm

Award: Bronze

Category: Internet Commercial

Company: Procore Technologies

Entry Title: What it takes to be a Groundbreaker

Client: Procore Technologies

Award: Bronze

Category: Printed Annual Report

Company: S. Lombardi & Associates

Entry Title: CBSM - Annual Report

Client: Community Bank of Santa Maria

Award: Bronze

Category: Radio Advertising

Company: S. Lombardi & Associates

Entry Title: Villa - Blues Radio Spot

Client: Villa Automotive

Award: Bronze

Category: Newspaper Advertising

Company: S. Lombardi & Associates

Entry Title: SMX- Hour Flight. Our Night.

Client: Santa Maria Airport

Award: Bronze

Category: Newspaper Advertising

Company: S. Lombardi & Associates

Entry Title: CBSM - Range

Client: Community Bank of Santa Maria

Award: Bronze

Category: Radio Advertising / Local Campaign

Company: S. Lombardi & Associates

Entry Title: Villa - 2019 Radio Spots

Client: Villa Automotive

Award: Bronze

Category: Integrated Branded Content Campaign

Company: Saputo Design Inc.

Entry Title: Fire & Ice Branding

Client: Fire & Ice

Award: Bronze

Category: Integrated Brand Identity Campaign

Company: Saputo Design Inc.

Entry Title: Brent's Bar Westlake Village

Client: Brent's Deli

Award: Bronze

Category: Integrated Branded Content Campaign

Company: Saputo Design Inc.

Entry Title: ReadingGlasses.com

Client: ReadingGlasses.com

Award: Bronze

Category: Brochure

Company: Searle Creative

Entry Title: SB Verde Brochure

Client: SB Verde

Award: Bronze

Category: Poster

Company: Searle Creative

Entry Title: Oxnard Salsa Festival Poster

Client: Oxnard Salsa Festival

Award: Bronze

Category: Consumer Website

Company: Searle Creative

Entry Title: Otto & Sons Nursery

Client: Otto & Sons Nursery

Award: Bronze

Category: Radio Advertising

Company: SGM Advertising

Entry Title: Bathroom Wars

Client: Dutton Plumbing

Award: Bronze

Category: Outdoor Board

Company: TJA Advertising

Entry Title: Highway 101 Billboard

Client: Pismo Beach CVB

Award: Bronze

Category: Social Media, Campaign

Company: TJA Advertising

Entry Title: Clam Festival Social Media

Client: Pismo Beach CVB

Award: Bronze

Category: Publication Cover Design

Company: TJA Advertising

Entry Title: Weekend Escapes Pismo Beach

Client: Pismo Beach CVB

Award: Bronze

Category: Digital Publication

Company: TJA Advertising

Entry Title: What's New in Pismo Beach

Client: Pismo Beach CVB

Award: Bronze

Category: Magazine Advertising Campaign

Company: TJA Advertising

Entry Title: My Pismo Beach

Client: Pismo Beach CVB

Award: Bronze
Category: Magazine Advertising
Company: TJA Advertising
Entry Title: Pismo Beach: Wine & Waves
Client: Pismo Beach CVB

Award: Bronze
Category: Magazine Advertising Campaign
Company: TJA Advertising
Entry Title: My Pismo Beach
Client: Pismo Beach CVB

Award: Bronze
Category: Integrated Branded Content Campaign
Company: Verdin
Entry Title: Salinas Valley Fair Campaign
Client: Salinas Valley Fair

Award: Bronze
Category: Logo Design
Company: Verdin
Entry Title: Visit Arroyo Grande Rebrand
Client: Visit Arroyo Grande

Award: Bronze
Category: Pro Bono Brand Elements
Company: Verdin
Entry Title: Food Bank Brand Rebrand
Client: Food Bank Coalition of San Luis Obispo County

Award: Bronze
Category: Special Event Materials
Company: Verdin
Entry Title: Tourism Summit Event Materials
Client: Ventura County Coast

Award: Bronze
Category: Integrated Branded Content Campaign
Company: Verdin
Entry Title: Cal Poly X-perience Campaign
Client: Cal Poly Office of Diversity and Inclusion