



**2022 American Advertising Awards
Coastal California Competition
Results by Company**

Entrant: AMF Media Group

Award: Bronze

Category: Local Television Commercial Campaign

Entry Title: Wilshire Home Health

Client: Wilshire Home Health

Entrant: AMF Media Group

Award: Bronze

Category: Integrated Branded Content Campaign

Entry Title: California Bank of Commerce

Client: California Bank of Commerce

Entrant: Carol Gravelle Graphic Design

Award: Silver

Category: Public Service Out-Of-Home Campaign

Entry Title: ForestWatch WILD Campaign

Client: Los Padres ForestWatch

Entrant: Chumash Enterprises

Award: Silver

Category: Integrated Advertising Campaign

Entry Title: Fields of Green

Client: Chumash Casino Resort

Entrant: Chumash Enterprises

Award: Silver

Category: Product or Service Sales Promotion Campaign

Entry Title: Loyalty Campaign

Client: Chumash Casino Resort

Entrant: Chumash Enterprises

Award: Silver

Category: Integrated Advertising Campaign

Entry Title: Road to Adventure

Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Silver
Category: Out-Of-Home Multiple Installations
Entry Title: Fields of Green Display
Client: Chumash Casino Resort

Entrant: Carol Gravelle Graphic Design
Award: Bronze
Category: Logo Design
Entry Title: Los Padres ForestWatch Logo
Client: Los Padres ForestWatch

Entrant: Carol Gravelle Graphic Design
Award: Bronze
Category: Logo Design
Entry Title: Network Thinking Solutions Logo
Client: Network Thinking Solutions

Entrant: Chumash Enterprises
Award: Bronze
Category: Specialty Advertising Campaign
Entry Title: Hotel Collateral
Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Bronze
Category: Public Service Marketing & Specialty Advertising Campaign
Entry Title: Mask Up Collateral
Client: Chumash Enterprises

Entrant: Chumash Enterprises
Award: Bronze
Category: Logo Design
Entry Title: Hadsten Logo
Client: The Hadsten

Entrant: Chumash Enterprises
Award: Bronze
Category: Public Service Marketing & Specialty Advertising Campaign
Entry Title: Mask Up Poster Campaign
Client: Chumash Enterprises

Entrant: Chumash Enterprises
Award: Bronze
Category: Logo Design
Entry Title: Chumash Museum & Cultural Center
Client: Chumash Museum & Cultural Center

Entrant: Chumash Enterprises
Award: Bronze
Category: Direct Mail Campaign
Entry Title: Booklet Mailer Campaign
Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Bronze
Category: Out-Of-Home Multiple Installations
Entry Title: Road to Adventure Displays
Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Bronze
Category: Public Transit Ad, Exterior
Entry Title: Welcome to Freedom Mobility Trucks
Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Bronze
Category: Integrated Advertising Campaign
Entry Title: Weekly Wheels
Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Bronze
Category: Newspaper Advertising Campaign
Entry Title: Welcome to Freedom Ads
Client: Chumash Casino Resort

Entrant: Chumash Enterprises
Award: Bronze
Category: Public Service Marketing & Specialty Advertising Campaign
Entry Title: Mask Up Signage Campaign
Client: Chumash Enterprises

Entrant: Chumash Enterprises
Award: Bronze
Category: Public Service Marketing & Specialty Advertising Campaign
Entry Title: Safe and Well
Client: Chumash Enterprises

Entrant: Chumash Enterprises
Award: Bronze
Category: Animation, Special Effects or Motion Graphics
Entry Title: Road to Adventure Video
Client: Chumash Casino Resort

Entrant: Compass

Award: Bronze

Category: Public Service Collateral - Brand Elements

Entry Title: Roosevelt Elementary Yearbook Cover

Client: Roosevelt Elementary School

Entrant: Compass

Award: Bronze

Category: Brochure

Entry Title: Rancho San Marcos Brochure

Client: Compass

Entrant: Dowitcher Designs

Award: Silver

Category: Consumer Website

Entry Title: First 5 Ventura County Website

Client: First 5 Ventura County

Entrant: Dowitcher Designs

Award: Silver

Category: Integrated Advertising Campaign

Entry Title: RYLAN Resources

Client: LA Emergency Management Department

Entrant: Dowitcher Designs

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Laguna Beach Trolley

Client: City of Laguna Beach

Entrant: Dowitcher Designs

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Clean Air Express

Client: Clean Air Express

Entrant: Dowitcher Designs

Award: Bronze

Category: Special Event Material Campaign

Entry Title: Twilight in the Garden

Client: Dream Foundation

Entrant: EHY

Award: Best of Show

Category: Internet Commercial

Entry Title: Walnuts Cognitive Test

Client: California Walnuts

Entrant: EHY
Award: Gold
Category: Internet Commercial
Entry Title: Walnuts Cognitive Test
Client: California Walnuts

Entrant: EHY
Award: Silver
Category: Magazine Advertising Campaign
Entry Title: Genuine Idaho
Client: Idaho Potato Commission

Entrant: EHY
Award: Silver
Category: Magazine Advertising Campaign
Entry Title: Famous for a Reason
Client: Idaho Potato Commission

Entrant: EHY
Award: Silver
Category: Regional/National Radio Commercial
Entry Title: The Audio Cognitive Test
Client: California Walnuts

Entrant: EHY
Award: Bronze
Category: Regional/National Radio Commercial
Entry Title: Slippery Slope
Client: Grown In Idaho

Entrant: EHY
Award: Bronze
Category: Regional/National Radio Commercial
Entry Title: Bird Calls
Client: Grown in Idaho

Entrant: Five Acres Agency
Award: Gold
Category: Social Media Campaign
Entry Title: Citra Urgent Care Instagram
Client: Citra Urgent Care

Entrant: Five Acres Agency
Award: Gold
Category: Integrated Brand Identity Campaign
Entry Title: Citra Urgent Care Brand / Marketing
Client: Citra Urgent Care

Entrant: Five Acres Agency
Award: Silver
Category: Logo Design
Entry Title: The Steaming Bean Logo
Client: The Steaming Bean

Entrant: Five Acres Agency
Award: Silver
Category: Logo Design
Entry Title: Citra Urgent Care logo
Client: Citra Urgent Care

Entrant: Five Acres Agency
Award: Silver
Category: Logo Design
Entry Title: Shell Beach Surf Shop Logo
Client: Shell Beach Surf Shop

Entrant: Five Acres Agency
Award: Silver
Category: Business-to-Business Website
Entry Title: Ziosk Website
Client: Ziosk

Entrant: Five Acres Agency
Award: Silver
Category: Integrated Advertising Campaign
Entry Title: Then. Now. Next. Campaign
Client: Ziosk

Entrant: Five Acres Agency
Award: Bronze
Category: Logo Design
Entry Title: Five Acres Agency Logo
Client: Five Acres Agency

Entrant: Frontage Road Studios
Award: Bronze
Category: Public Service Campaign
Entry Title: Estoy Hablando De Salud Mental
Client: Ventura County Behavioral Health

Entrant: Frontage Road Studios
Award: Bronze
Category: Public Service Campaign
Entry Title: I'm Talking About My Mental Health
Client: Ventura County Behavioral Health

Entrant: KERNEL CREATED BY SPECTRUM REACH

Award: Bronze

Category: Local Television Commercial

Entry Title: I Only Eat Rustys

Client: Rusty's Pizza Parlor

Entrant: Saputo Design Inc.

Award: Gold

Category: Packaging Campaign

Entry Title: BJ's Brewhouse Beer Club Labels

Client: BJ's Restaurant & Brewhouse

Entrant: Saputo Design Inc.

Award: Gold

Category: Packaging

Entry Title: Texas Ale Project Cotton Candy Pilsner

Client: Texas Ale Project

Entrant: Saputo Design Inc.

Award: Silver

Category: Product or Service Sales Promotion Campaign

Entry Title: BJ's Brewhouse Seasonal Beer Labels

Client: BJ's Restaurant & Brewhouse

Entrant: Searle Creative

Award: Gold

Category: Public Service Online/Interactive

Entry Title: Native Monarchs Website

Client: Native Monarchs

Entrant: Searle Creative

Award: Bronze

Category: Integrated Advertising Campaign

Entry Title: Landsat9 Launch & GeoTour in Lompoc

Client: Explore Lompoc

Entrant: Searle Creative

Award: Bronze

Category: Out-Of-Home Installation

Entry Title: Thousand Oaks Library Locker Wrap

Client: City of Thousand Oaks

Entrant: Searle Creative

Award: Bronze

Category: Public Service Marketing & Specialty Advertising

Entry Title: Girls Inc Wishbook

Client: Girls Inc

Entrant: Simply Clear Marketing

Award: Bronze

Category: Consumer Website

Entry Title: Chateau Noland Website

Client: Chateau Noland

Entrant: Simply Clear Marketing

Award: Bronze

Category: Magazine Advertising

Entry Title: Living Lavishly Mag - Donnas Ad

Client: Donna's Interiors Furniture & Designs

Entrant: Simply Clear Marketing

Award: Bronze

Category: Magazine Design

Entry Title: Living Lavishly Magazine Vol 12

Client: Simply Clear Marketing

Entrant: Simply Clear Marketing

Award: Bronze

Category: Consumer Website

Entry Title: Habitat for Humanity CC Website

Client: Habitat for Humanity for San Luis Obispo County

Entrant: Studio 101 West Marketing & Design

Award: Bronze

Category: Packaging

Entry Title: EverRest - CoolTech Classic Pillow

Client: Danican Inc. Europe

Entrant: Studio 101 West Marketing & Design

Award: Bronze

Category: Consumer Website

Entry Title: EverRest Korean/English – Website

Client: Danican, Inc Europe

Entrant: TJA Advertising

Award: Silver

Category: Branded Content & Entertainment – Any print medium

Entry Title: Branding Campaign Print Pismo

Client: Pismo Beach Conference & Visitors Bureau

Entrant: TJA Advertising

Award: Silver

Category: Magazine Advertising Spread, Multiple Page or Insert

Entry Title: Experience Pismo Beach

Client: Pismo Beach Conference & Visitors Bureau

Entrant: TJA Advertising

Award: Bronze

Category: Branded Content & Entertainment – Any print medium

Entry Title: Pismo Beach Billboard

Client: Pismo Beach Conference & Visitors Bureau

Entrant: TJA Advertising

Award: Bronze

Category: Printed Annual Report

Entry Title: Pismo Beach Marketing Report

Client: Pismo Beach Conference & Visitors Bureau

Entrant: TJA Advertising

Award: Bronze

Category: Social Media

Entry Title: 75th Anniversary Photo Contest

Client: Pismo Beach Conference & Visitors Bureau

Entrant: Verdin

Award: Silver

Category: Social Media Campaign

Entry Title: Love SLO

Client: City of San Luis Obispo

Entrant: Verdin

Award: Gold

Category: Internet Commercial Campaign

Entry Title: Time Well Spent

Client: Visit Arroyo Grande

Entrant: Verdin

Award: Gold

Category: Internet Commercial Campaign

Entry Title: All in. Atascadero

Client: Visit Atascadero

Entrant: Verdin

Award: Silver

Category: Special Event Materials

Entry Title: Holiday Card

Client: Ventura County Lodging Association

Entrant: Verdin

Award: Silver

Category: Public Service Online Film, Video & Sound

Entry Title: Vax 4 Us

Client: County of San Luis Obispo, SLO Vax

Entrant: Wake Up & Vote

Award: Gold

Category: Public Service Campaign

Entry Title: Transmission from the Future

Client: RepresentUs