



**2022 American Advertising Awards  
Coastal California Competition  
Results by Category**

**Category:** Animation, Special Effects or Motion Graphics

**Award:** Bronze

**Entrant:** Chumash Enterprises

**Entry Title:** Road to Adventure Video

**Client:** Chumash Casino Resort

**Category:** Branded Content & Entertainment – Any print medium

**Award:** Silver

**Entrant:** TJA Advertising

**Entry Title:** Branding Campaign Print Pismo

**Client:** Pismo Beach Conference & Visitors Bureau

**Category:** Branded Content & Entertainment – Any print medium

**Award:** Bronze

**Entrant:** TJA Advertising

**Entry Title:** Pismo Beach Billboard

**Client:** Pismo Beach Conference & Visitors Bureau

**Category:** Brochure

**Award:** Bronze

**Entrant:** Compass

**Entry Title:** Rancho San Marcos Brochure

**Client:** Compass

**Category:** Business-to-Business Website

**Award:** Silver

**Entrant:** Five Acres Agency

**Entry Title:** Ziosk Website

**Client:** Ziosk

**Category:** Consumer Website

**Award:** Silver

**Entrant:** Dowitcher Designs

**Entry Title:** First 5 Ventura County Website

**Client:** First 5 Ventura County

**Category:** Consumer Website  
**Award:** Bronze  
**Entrant:** **Simply Clear Marketing**  
**Entry Title:** Chateau Noland Website  
**Client:** Chateau Noland

**Category:** Consumer Website  
**Award:** Bronze  
**Entrant:** **Studio 101 West Marketing & Design**  
**Entry Title:** EverRest Korean/English – Website  
**Client:** Danican, Inc Europe

**Category:** Consumer Website  
**Award:** Bronze  
**Entrant:** **Simply Clear Marketing**  
**Entry Title:** Habitat for Humanity CC Website  
**Client:** Habitat for Humanity for San Luis Obispo County

**Category:** Direct Mail Campaign  
**Award:** Bronze  
**Entrant:** **Chumash Enterprises**  
**Entry Title:** Booklet Mailer Campaign  
**Client:** Chumash Casino Resort

**Category:** Integrated Advertising Campaign  
**Award:** Bronze  
**Entrant:** **Dowitcher Designs**  
**Entry Title:** Clean Air Express  
**Client:** Clean Air Express

**Category:** Integrated Advertising Campaign  
**Award:** Bronze  
**Entrant:** **Dowitcher Designs**  
**Entry Title:** Laguna Beach Trolley  
**Client:** City of Laguna Beach

**Category:** Integrated Advertising Campaign  
**Award:** Silver  
**Entrant:** **Five Acres Agency**  
**Entry Title:** Then. Now. Next. Campaign  
**Client:** Ziosk

**Category:** Integrated Advertising Campaign  
**Award:** Bronze  
**Entrant:** **Chumash Enterprises**  
**Entry Title:** Weekly Wheels  
**Client:** Chumash Casino Resort

**Category:** Integrated Advertising Campaign

**Award:** Silver

**Entrant:** Chumash Enterprises

**Entry Title:** Fields of Green

**Client:** Chumash Casino Resort

**Category:** Integrated Advertising Campaign

**Award:** Bronze

**Entrant:** Searle Creative

**Entry Title:** Landsat9 Launch & GeoTour in Lompoc

**Client:** Explore Lompoc

**Category:** Integrated Advertising Campaign

**Award:** Silver

**Entrant:** Chumash Enterprises

**Entry Title:** Road to Adventure

**Client:** Chumash Casino Resort

**Category:** Integrated Advertising Campaign

**Award:** Silver

**Entrant:** Dowitcher Designs

**Entry Title:** RYLAN Resources

**Client:** LA Emergency Management Department

**Category:** Integrated Brand Identity Campaign

**Award:** Gold

**Entrant:** Five Acres Agency

**Entry Title:** Citra Urgent Care Brand / Marketing

**Client:** Citra Urgent Care

**Category:** Integrated Branded Content Campaign

**Award:** Bronze

**Entrant:** AMF Media Group

**Entry Title:** California Bank of Commerce

**Client:** California Bank of Commerce

**Category:** Internet Commercial

**Award:** Gold

**Entrant:** EHY

**Entry Title:** Walnuts Cognitive Test

**Client:** California Walnuts

**Category:** Internet Commercial

**Award:** Best of Show

**Entrant:** EHY

**Entry Title:** Walnuts Cognitive Test

**Client:** California Walnuts

**Category:** Internet Commercial Campaign

**Award:** Gold

**Entrant:** Verdin

**Entry Title:** All in. Atascadero

**Client:** Visit Atascadero

**Category:** Internet Commercial Campaign

**Award:** Gold

**Entrant:** Verdin

**Entry Title:** Time Well Spent

**Client:** Visit Arroyo Grande

**Category:** Local Television Commercial

**Award:** Bronze

**Entrant:** KERNEL CREATED BY SPECTRUM REACH

**Entry Title:** I Only Eat Rustys

**Client:** Rusty's Pizza Parlor

**Category:** Local Television Commercial Campaign

**Award:** Bronze

**Entrant:** AMF Media Group

**Entry Title:** Wilshire Home Health

**Client:** Wilshire Home Health

**Category:** Logo Design

**Award:** Bronze

**Entrant:** Five Acres Agency

**Entry Title:** Five Acres Agency Logo

**Client:** Five Acres Agency

**Category:** Logo Design

**Award:** Bronze

**Entrant:** Chumash Enterprises

**Entry Title:** Chumash Museum & Cultural Center

**Client:** Chumash Museum & Cultural Center

**Category:** Logo Design

**Award:** Silver

**Entrant:** Five Acres Agency

**Entry Title:** The Steaming Bean Logo

**Client:** The Steaming Bean

**Category:** Logo Design

**Award:** Silver

**Entrant:** Five Acres Agency

**Entry Title:** Citra Urgent Care logo

**Client:** Citra Urgent Care

**Category:** Logo Design  
**Award:** Silver  
**Entrant:** Five Acres Agency  
**Entry Title:** Shell Beach Surf Shop Logo  
**Client:** Shell Beach Surf Shop

**Category:** Logo Design  
**Award:** Bronze  
**Entrant:** Carol Gravelle Graphic Design  
**Entry Title:** Network Thinking Solutions Logo  
**Client:** Network Thinking Solutions

**Category:** Logo Design  
**Award:** Bronze  
**Entrant:** Carol Gravelle Graphic Design  
**Entry Title:** Los Padres ForestWatch Logo  
**Client:** Los Padres ForestWatch

**Category:** Logo Design  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Hadsten Logo  
**Client:** The Hadsten

**Category:** Magazine Advertising  
**Award:** Bronze  
**Entrant:** Simply Clear Marketing  
**Entry Title:** Living Lavishly Mag - Donnas Ad  
**Client:** Donna's Interiors Furniture & Designs

**Category:** Magazine Advertising Campaign  
**Award:** Silver  
**Entrant:** EHY  
**Entry Title:** Genuine Idaho  
**Client:** Idaho Potato Commission

**Category:** Magazine Advertising Campaign  
**Award:** Silver  
**Entrant:** EHY  
**Entry Title:** Famous for a Reason  
**Client:** Idaho Potato Commission

**Category:** Magazine Advertising Spread, Multiple Page or Insert  
**Award:** Silver  
**Entrant:** TJA Advertising  
**Entry Title:** Experience Pismo Beach  
**Client:** Pismo Beach Conference & Visitors Bureau

**Category:** Magazine Design  
**Award:** Bronze  
**Entrant:** **Simply Clear Marketing**  
**Entry Title:** Living Lavishly Magazine Vol 12  
**Client:** Simply Clear Marketing

**Category:** Newspaper Advertising Campaign  
**Award:** Bronze  
**Entrant:** **Chumash Enterprises**  
**Entry Title:** Welcome to Freedom Ads  
**Client:** Chumash Casino Resort

**Category:** Out-Of-Home Installation  
**Award:** Bronze  
**Entrant:** **Searle Creative**  
**Entry Title:** Thousand Oaks Library Locker Wrap  
**Client:** City of Thousand Oaks

**Category:** Out-Of-Home Multiple Installations  
**Award:** Bronze  
**Entrant:** **Chumash Enterprises**  
**Entry Title:** Road to Adventure Displays  
**Client:** Chumash Casino Resort

**Category:** Out-Of-Home Multiple Installations  
**Award:** Silver  
**Entrant:** **Chumash Enterprises**  
**Entry Title:** Fields of Green Display  
**Client:** Chumash Casino Resort

**Category:** Packaging  
**Award:** Bronze  
**Entrant:** **Studio 101 West Marketing & Design**  
**Entry Title:** EverRest - CoolTech Classic Pillow  
**Client:** Danican Inc. Europe

**Category:** Packaging  
**Award:** Gold  
**Entrant:** **Saputo Design Inc.**  
**Entry Title:** Texas Ale Project Cotton Candy Pilsner  
**Client:** Texas Ale Project

**Category:** Packaging Campaign  
**Award:** Gold  
**Entrant:** **Saputo Design Inc.**  
**Entry Title:** BJ's Brewhouse Beer Club Labels  
**Client:** BJ's Restaurant & Brewhouse

**Category:** Printed Annual Report  
**Award:** Bronze  
**Entrant:** TJA Advertising  
**Entry Title:** Pismo Beach Marketing Report  
**Client:** Pismo Beach Conference & Visitors Bureau

**Category:** Product or Service Sales Promotion Campaign  
**Award:** Silver  
**Entrant:** Saputo Design Inc.  
**Entry Title:** BJ's Brewhouse Seasonal Beer Labels  
**Client:** BJ's Restaurant & Brewhouse

**Category:** Product or Service Sales Promotion Campaign  
**Award:** Silver  
**Entrant:** Chumash Enterprises  
**Entry Title:** Loyalty Campaign  
**Client:** Chumash Casino Resort

**Category:** Public Service Campaign  
**Award:** Gold  
**Entrant:** Wake Up & Vote  
**Entry Title:** Transmission from the Future  
**Client:** RepresentUs

**Category:** Public Service Campaign  
**Award:** Bronze  
**Entrant:** Frontage Road Studios  
**Entry Title:** I'm Talking About My Mental Health  
**Client:** Ventura County Behavioral Health

**Category:** Public Service Campaign  
**Award:** Bronze  
**Entrant:** Frontage Road Studios  
**Entry Title:** Estoy Hablando De Salud Mental  
**Client:** Ventura County Behavioral Health

**Category:** Public Service Collateral - Brand Elements  
**Award:** Bronze  
**Entrant:** Compass  
**Entry Title:** Roosevelt Elementary Yearbook Cover  
**Client:** Roosevelt Elementary School

**Category:** Public Service Marketing & Specialty Advertising  
**Award:** Bronze  
**Entrant:** Searle Creative  
**Entry Title:** Girls Inc Wishbook  
**Client:** Girls Inc

**Category:** Public Service Marketing & Specialty Advertising Campaign  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Mask Up Signage Campaign  
**Client:** Chumash Enterprises

**Category:** Public Service Marketing & Specialty Advertising Campaign  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Safe and Well  
**Client:** Chumash Enterprises

**Category:** Public Service Marketing & Specialty Advertising Campaign  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Mask Up Collateral  
**Client:** Chumash Enterprises

**Category:** Public Service Marketing & Specialty Advertising Campaign  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Mask Up Poster Campaign  
**Client:** Chumash Enterprises

**Category:** Public Service Online Film, Video & Sound  
**Award:** Silver  
**Entrant:** Verdin  
**Entry Title:** Vax 4 Us  
**Client:** County of San Luis Obispo, SLO Vax

**Category:** Public Service Online/Interactive  
**Award:** Gold  
**Entrant:** Searle Creative  
**Entry Title:** Native Monarchs Website  
**Client:** Native Monarchs

**Category:** Public Service Out-Of-Home Campaign  
**Award:** Silver  
**Entrant:** Carol Gravelle Graphic Design  
**Entry Title:** ForestWatch WILD Campaign  
**Client:** Los Padres ForestWatch

**Category:** Public Transit Ad, Exterior  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Welcome to Freedom Mobility Trucks  
**Client:** Chumash Casino Resort



**Category:** Regional/National Radio Commercial  
**Award:** Bronze  
**Entrant:** EHY  
**Entry Title:** Slippery Slope  
**Client:** Grown In Idaho

**Category:** Regional/National Radio Commercial  
**Award:** Silver  
**Entrant:** EHY  
**Entry Title:** The Audio Cognitive Test  
**Client:** California Walnuts

**Category:** Regional/National Radio Commercial  
**Award:** Bronze  
**Entrant:** EHY  
**Entry Title:** Bird Calls  
**Client:** Grown in Idaho

**Category:** Social Media  
**Award:** Bronze  
**Entrant:** TJA Advertising  
**Entry Title:** 75th Anniversary Photo Contest  
**Client:** Pismo Beach Conference & Visitors Bureau

**Category:** Social Media Campaign  
**Award:** Gold  
**Entrant:** Five Acres Agency  
**Entry Title:** Citra Urgent Care Instagram  
**Client:** Citra Urgent Care

**Category:** Social Media Campaign  
**Award:** Silver  
**Entrant:** Verdin  
**Entry Title:** Love SLO  
**Client:** City of San Luis Obispo

**Category:** Special Event Material Campaign  
**Award:** Bronze  
**Entrant:** Dowitcher Designs  
**Entry Title:** Twilight in the Garden  
**Client:** Dream Foundation

**Category:** Special Event Materials  
**Award:** Silver  
**Entrant:** Verdin  
**Entry Title:** Holiday Card  
**Client:** Ventura County Lodging Association

**Category:** Specialty Advertising Campaign  
**Award:** Bronze  
**Entrant:** Chumash Enterprises  
**Entry Title:** Hotel Collateral  
**Client:** Chumash Casino Resort