



**2020 American Advertising Awards  
Coastal California Competition  
Winners by Company Name**

**Company: AMF**

**Category:** Printed Annual Report    **Award:** Gold

**Entry Title:** Cal Poly Sustainability Report

**Client:** California Polytechnic State University

**Company: AMF**

**Category:** Integrated Advertising Campaign    **Award:** Gold

**Entry Title:** CBC We Bank on Business

**Client:** California Bank of Commerce

**Company: AMF**

**Category:** Webisode Series    **Award:** Gold

**Entry Title:** Visit Visalia YouTube Series

**Client:** Visit Visalia

**Company: AMF**

**Category:** Integrated Brand Identity Campaign    **Award:** Silver

**Entry Title:** CBC Brand Identity

**Client:** California Bank of Commerce

**Company: AMF**

**Category:** Integrated Brand Identity Campaign    **Award:** Silver

**Entry Title:** Sensorio Brand Identity

**Client:** Sensorio

**Company: AMF**

**Category:** Internet Commercial    **Award:** Silver

**Entry Title:** JB Dewar Brand Video

**Client:** JB Dewar

**Company:** AMF

**Category:** Integrated Brand Identity Campaign **Award:** Silver

**Entry Title:** Visit Visalia Brand Identity

**Client:** Visit Visalia

**Company:** Carol Gravelle Graphic Design

**Category:** Logo Design **Award:** Gold

**Entry Title:** Room to Roam Logo

**Client:** Los Padres ForestWatch

**Company:** Clarke Creative

**Category:** Internet Commercial **Award:** Silver

**Entry Title:** Rubicus Prophecy Book Trailer

**Client:** Alane Adams

**Company:** Clarke Creative

**Category:** Internet Commercial **Award:** Silver

**Entry Title:** Blue Witch Book Trailer

**Client:** Alane Adams

**Company:** Compass

**Category:** Outdoor Board **Award:** Bronze

**Entry Title:** Roosevelt Elementary's Annual Fund

**Client:** Roosevelt Elementary School

**Company:** Compass

**Category:** Magazine Advertising **Award:** Bronze

**Entry Title:** Suzanne Perkins | Luxe Magazine Ad

**Client:** Suzanne Perkins Real Estate | Compass

**Company:** Compass

**Category:** Brochure **Award:** Silver

**Entry Title:** Rancho San Carlos Property Brochure

**Client:** Suzanne Perkins Real Estate | Compass

**Company:** Dowitcher Designs

**Category:** Magazine Advertising **Award:** Bronze

**Entry Title:** Dream Foundation Timeline

**Client:** Dream Foundation

**Company:** Dowitcher Designs

**Category:** Branded Content & Entertainment Campaign    **Award:** Bronze

**Entry Title:** Dream Foundation ads

**Client:** Dream Foundation

**Company:** Dowitcher Designs

**Category:** Consumer Website    **Award:** Bronze

**Entry Title:** Laurie Gross Studios website

**Client:** Laurie Gross Studios

**Company:** Dowitcher Designs

**Category:** Consumer Website    **Award:** Bronze

**Entry Title:** Resources for Community Development

**Client:** RCD website

**Company:** Dowitcher Designs

**Category:** Card, Invitation or Announcement Campaign    **Award:** Bronze

**Entry Title:** CSDA Sippin' at Sunset Fundraiser

**Client:** Coastal Self Defense Academy

**Company:** Dowitcher Designs

**Category:** Consumer Website    **Award:** Silver

**Entry Title:** Tropicana Gardens website

**Client:** Tropicana Student Living

**Company:** evans, hardy, young

**Category:** Regional/National Television Commercial    **Award:** Bronze

**Entry Title:** Student Driver

**Client:** Idaho Potato Commission

**Company:** evans, hardy, young

**Category:** Regional/National Television Commercial Campaign    **Award:** Best of Show

**Entry Title:** California Walnuts

**Client:** California Walnuts

**Company:** evans, hardy, young

**Category:** Magazine Advertising Campaign    **Award:** Gold

**Entry Title:** Retail Ads

**Client:** Idaho Potato Commission

**Company:** evans, hardy, young  
**Category:** Regional/National Television Commercial Campaign   **Award:** Gold  
**Entry Title:** California Walnuts  
**Client:** California Walnuts

**Company:** evans, hardy, young  
**Category:** Magazine Advertising Campaign   **Award:** Silver  
**Entry Title:** Trade Ads  
**Client:** Idaho Potato Commission

**Company:** evans, hardy, young  
**Category:** Magazine Advertising   **Award:** Silver  
**Entry Title:** Potato Carving  
**Client:** Idaho Potato Commission

**Company:** Hansen Advertising Inc  
**Category:** Radio Advertising   **Award:** Bronze  
**Entry Title:** Press Your Luck  
**Client:** The Center

**Company:** Impact Entertainment  
**Category:** Film/Video/Sound Branded Content   **Award:** Bronze  
**Entry Title:** UnitedHealthcare "Alice"  
**Client:** UnitedHealthcare

**Company:** Impact Entertainment  
**Category:** Music With Lyrics - Single   **Award:** Bronze  
**Entry Title:** Rakuten "Rack It Up"  
**Client:** Rakuten

**Company:** Impact Entertainment  
**Category:** Digitally Enhanced Photography - Campaign   **Award:** Bronze  
**Entry Title:** Smuckers "Father Nature"  
**Client:** JMS

**Company:** Juice Media  
**Category:** Integrated Advertising Campaign   **Award:** Silver  
**Entry Title:** 50 over 50 Campaign  
**Client:** Dina Mande Studios

**Company:** Kernel Created By Spectrum Reach  
**Category:** Local Television Campaign   **Award:** Silver  
**Entry Title:** Just Right  
**Client:** Royal Aire

**Company:** KEYT Santa Barbara  
**Category:** Corporate Social Responsibility Television   **Award:** Bronze  
**Entry Title:** Solvang's Women in Business  
**Client:** Solvang Chamber of Commerce

**Company:** Michael Voll Illustrator  
**Category:** Illustration   **Award:** Silver  
**Entry Title:** Death of A Salesman  
**Client:** Walnut Street Theatre

**Company:** Parker Sanpei  
**Category:** Online/Interactive Campaign   **Award:** Bronze  
**Entry Title:** "Rosie's Journey"  
**Client:** Rosemary Farm

**Company:** Procore Technologies  
**Category:** Internet Commercial   **Award:** Bronze  
**Entry Title:** What it takes to be a Groundbreaker  
**Client:** Procore Technologies

**Company:** S. Lombardi & Associates  
**Category:** Printed Annual Report   **Award:** Bronze  
**Entry Title:** CBSM - Annual Report  
**Client:** Community Bank of Santa Maria

**Company:** S. Lombardi & Associates  
**Category:** Radio Advertising   **Award:** Bronze  
**Entry Title:** Villa - Blues Radio Spot  
**Client:** Villa Automotive

**Company:** S. Lombardi & Associates  
**Category:** Newspaper Advertising   **Award:** Bronze  
**Entry Title:** SMX- Hour Flight. Our Night.  
**Client:** Santa Maria Airport

**Company:** S. Lombardi & Associates  
**Category:** Newspaper Advertising   **Award:** Bronze  
**Entry Title:** CBSM - Range  
**Client:** Community Bank of Santa Maria

**Company:** S. Lombardi & Associates  
**Category:** Radio Advertising / Local Campaign   **Award:** Bronze  
**Entry Title:** Villa - 2019 Radio Spots  
**Client:** Villa Automotive

**Company:** Saputo Design Inc.  
**Category:** Integrated Brand Identity Campaign   **Award:** Silver  
**Entry Title:** Goo Goo Eyes Rebrand  
**Client:** Goo Goo Eyes

**Company:** Saputo Design Inc.  
**Category:** Integrated Branded Content Campaign   **Award:** Bronze  
**Entry Title:** ReadingGlasses.com  
**Client:** ReadingGlasses.com

**Company:** Saputo Design Inc.  
**Category:** Integrated Brand Identity Campaign   **Award:** Bronze  
**Entry Title:** Brent's Bar Westlake Village  
**Client:** Brent's Deli

**Company:** Saputo Design Inc.  
**Category:** Integrated Branded Content Campaign   **Award:** Bronze  
**Entry Title:** Fire & Ice Branding  
**Client:** Fire & Ice

**Company:** Searle Creative  
**Category:** Integrated Brand Identity Campaign   **Award:** Gold  
**Entry Title:** OUHSD Career Education Campaign  
**Client:** Oxnard Union High School District Career Education Department

**Company:** Searle Creative  
**Category:** Integrated Advertising Campaign   **Award:** Silver  
**Entry Title:** Explore Lompoc - Space to Explore  
**Client:** Explore Lompoc

**Company:** Searle Creative  
**Category:** Integrated Branded Content Campaign   **Award:** Silver  
**Entry Title:** Menifee Police Department  
**Client:** Menifee Police Department

**Company:** Searle Creative  
**Category:** Consumer Website   **Award:** Bronze  
**Entry Title:** Otto & Sons Nursery  
**Client:** Otto & Sons Nursery

**Company:** Searle Creative  
**Category:** Poster   **Award:** Bronze  
**Entry Title:** Oxnard Salsa Festival Poster  
**Client:** Oxnard Salsa Festival

**Company:** Searle Creative  
**Category:** Brochure   **Award:** Bronze  
**Entry Title:** SB Verde Brochure  
**Client:** SB Verde

**Company:** SGM Advertising  
**Category:** Radio Advertising   **Award:** Bronze  
**Entry Title:** Bathroom Wars  
**Client:** Dutton Plumbing

**Company:** TJA Advertising  
**Category:** Brand Elements   **Award:** Silver  
**Entry Title:** TJA Advertising New Branding  
**Client:** TJA Advertising

**Company:** TJA Advertising  
**Category:** Brochure   **Award:** Silver  
**Entry Title:** Pismo Beach Visitor Guide  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Outdoor Board   **Award:** Bronze  
**Entry Title:** Highway 101 Billboard  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Publication Cover Design **Award:** Bronze  
**Entry Title:** Weekend Escapes Pismo Beach  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Digital Publication **Award:** Bronze  
**Entry Title:** What's New in Pismo Beach  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Magazine Advertising **Award:** Bronze  
**Entry Title:** Pismo Beach: Wine & Waves  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Magazine Advertising Campaign **Award:** Bronze  
**Entry Title:** My Pismo Beach  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Social Media, Campaign **Award:** Bronze  
**Entry Title:** Clam Festival Social Media  
**Client:** Pismo Beach CVB

**Company:** TJA Advertising  
**Category:** Magazine Advertising Campaign **Award:** Bronze  
**Entry Title:** My Pismo Beach  
**Client:** Pismo Beach CVB

**Company:** Verdin  
**Category:** Logo Design **Award:** Silver  
**Entry Title:** Visit Oxnard Rebrand  
**Client:** Visit Oxnard

**Company:** Verdin  
**Category:** Internet Commercial Campaign **Award:** Silver  
**Entry Title:** Community West Bank Count On Video  
**Client:** Community West Bank



**Company:** Verdin

**Category:** Integrated Branded Content Campaign   **Award:** Bronze

**Entry Title:** Cal Poly X-perience Campaign

**Client:** Cal Poly Office of Diversity and Inclusion

**Company:** Verdin

**Category:** Special Event Materials   **Award:** Bronze

**Entry Title:** Tourism Summit Event Materials

**Client:** Ventura County Coast

**Company:** Verdin

**Category:** Logo Design   **Award:** Bronze

**Entry Title:** Visit Arroyo Grande Rebrand

**Client:** Visit Arroyo Grande

**Company:** Verdin

**Category:** Pro Bono Brand Elements   **Award:** Bronze

**Entry Title:** Food Bank Brand Rebrand

**Client:** Food Bank Coalition of San Luis Obispo County

**Company:** Verdin

**Category:** Integrated Branded Content Campaign   **Award:** Bronze

**Entry Title:** Salinas Valley Fair Campaign

**Client:** Salinas Valley Fair

**Entrant:** Wyatt Smalling

**School:** Allan Hancock College

**Category:** Poster   **Award:** Student Gold

**Entry Title:** Twenty-Two