



**2019 American Advertising Awards
Coastal California Competition
Winners by Award Level**

Gold, Best of Show

Company: evans, hardy, young **Category:**Magazine Advertising Campaign

Entry Title: Genuine Idaho Ads

Client: Idaho Potato Commission

Gold

Company: Juice Media **Category:**Film/Video/Sound Branded Content

Entry Title: CA DreamEater Santa Barbara Ventura

Client: Juice Media Productions

Gold

Company: Juice Media **Category:**In-Theater Commercial

Entry Title: Tin City Trailer

Client: Juice Media Productions, LLC

Gold

Company: Saputo Design Inc. **Category:**Direct Mail Campaign

Entry Title: ReadingGlasses.com & CliC Brochure

Client: ReadingGlasses.com

Gold

Company: Searle Creative **Category:**Integrated Advertising Campaign

Entry Title: California Strawberry Festival

Client: California Strawberry Festival

Gold

Company: Searle Creative **Category:**Consumer Website

Entry Title: Channel Islands Harbor

Client: Channel Islands Harbor

Silver

Company: AMF Media Group **Category:**Local TelevisionCommercial :30 Seconds
Entry Title: SESLOC "More is Better"
Client: SESLOC Federal Credit Union

Silver

Company: AMF Media Group **Category:**Magazine Design
Entry Title: Peak Health
Client: Natividad

Silver

Company: AMF Media Group **Category:**Local TelevisionCommercial :30 Seconds
Entry Title: SLOMA "AWAKEN" TV
Client: San Luis Obispo Museum of Art (SLOMA)

Silver

Company: AMF Media Group **Category:**Integrated Advertising Campaign
Entry Title: SLOMA "AWAKEN" Campaign
Client: San Luis Obispo Museum of Art (SLOMA)

Silver

Company: AMF Media Group **Category:**Sales Kit or Product Information Sheets
Entry Title: Amy's Drive Thru Information Sheet
Client: Amy's Organics

Silver

Company: Cyber Fuzion **Category:**Consumer Website
Entry Title: Project 968
Client: Project 968

Silver

Company: Dowitcher Designs **Category:**Integrated Media Public Service Campaign
Entry Title: HIV Connect
Client: Los Angeles County Commission on HIV

Silver

Company: Dowitcher Designs **Category:**Consumer Website
Entry Title: The G Spa website
Client: The G Spa

Silver

Company: evans, hardy, young **Category:**Regional/National Television Commercial Campaign

Entry Title: Frozen Farmer and Famous Farmer

Client: Lamb Weston

Silver

Company: evans, hardy, young **Category:**Regional/National Television Commercial Campaign

Entry Title: Secret Weapon & First Bite

Client: Idaho Potato Commission

Silver

Company: evans, hardy, young **Category:**Regional/National Television Commercial

Entry Title: Special Moments

Client: Martinelli's

Silver

Company: evans, hardy, young **Category:**Social Media, Campaign

Entry Title: Alexia Foods Social Media

Client: Alexia Foods

Silver

Company: Home Planet Productions & Post **Category:**Audio/Video Sales Presentation

Entry Title: Fujinon Technical Emmy Award Video

Client: Fujifilm North America - Optical Devices Division

Silver

Company: Juice Media **Category:**Internet Commercial

Entry Title: Maxwell House - "Home" 60 Sec

Client: Juice Media Productions, LLC

Silver

Company: KERNEL CREATED BY SPECTRUM REACH **Category:**Regional/National Television Commercial

Entry Title: Mattress Mike Sleeping Beauty

Client: Mattress Mike Furniture Gallery

Silver

Company: Pacific Coast Business Times **Category:**Magazine Design

Entry Title: Limoneira, Since 1893

Client: Limoneira

Silver

Company: Parker Sanpei Lifestyle & Hospitality Marketing **Category:**Online/Interactive Campaign

Entry Title: When did you get laid?

Client: Rosemary Farm

Silver

Company: Saputo Design Inc. **Category:**Packaging

Entry Title: BJ's Restaurant & Brewhouse

Client: BJ's Restaurant & Brewhouse

Silver

Company: Saputo Design Inc. **Category:**Integrated Advertising Campaign

Entry Title: BJ's Brewhouse Mad Crazy Mango

Client: BJ's Restaurant and Brewhouse

Silver

Company: Searle Creative **Category:**Public Service Annual Report

Entry Title: Annual Gratitude Report

Client: Ventura College Foundation

Silver

Company: Verdin **Category:**Public Service Online Film, Video & Sound

Entry Title: Wilshire Promotional Video

Client: Wilshire Health & Community Services

Silver

Company: Verdin **Category:**Card, Invitation or Announcement

Entry Title: VCC Summit Program with AR

Client: Ventura County Coast

Bronze

Company: AMF Media Group **Category:**Logo Design

Entry Title: Visit Visalia Logo

Client: Visalia Tourism Marketing District

Bronze

Company: AMF Media Group **Category:**Integrated Media Public Service Campaign

Entry Title: G. Reap

Client: Natividad

Bronze

Company: Carol Gravelle Graphic Design **Category:**Logo Design

Entry Title: The Condors Project

Client: Los Padres ForestWatch

Bronze

Company: Cyber Fuzion **Category:**Business-to-Business Website

Entry Title: Harwal International, Inc.

Client: Harwal International, Inc.

Bronze

Company: Dowitcher Designs **Category:**Business-to-Business Website

Entry Title: NAWBO Santa Barbara website

Client: NAWBO SB

Bronze

Company: Dowitcher Designs **Category:**Integrated Branded Content Campaign

Entry Title: The Dream Plaza

Client: Dream Foundation

Bronze

Company: evans, hardy, young **Category:**Magazine Advertising Campaign

Entry Title: Super Hero Reps

Client: Idaho Potato Commission

Bronze

Company: Hansen Advertising Inc **Category:**Local Television Commercial Campaign

Entry Title: Alfano Chevy - Warranty Campaign

Client: Alfano Motorcars

Bronze

Company: Hansen Advertising Inc **Category:**Local Radio Commercial :30 Seconds or Less

Entry Title: Ruffoni's - Yelling :30

Client: Ruffonis

Bronze

Company: Hansen Advertising Inc **Category:**Local Radio Commercial :60 seconds or more
Entry Title: Takkens Work Boots
Client: Takkens

Bronze

Company: Juice Media **Category:**Webisode Series
Entry Title: J. Lohr Vineyard Series
Client: J. Lohr Vineyards & Wines

Bronze

Company: Juice Media **Category:**Internet Commercial Campaign
Entry Title: Visit Atascadero
Client: Verdin Marketing

Bronze

Company: KEYT Santa Barbara **Category:**Local TelevisionCommercial :30 Seconds
Entry Title: SB Dental Care - June's Smile
Client: Santa Barbara Dental Care

Bronze

Company: KEYT Santa Barbara **Category:**Local TelevisionCommercial :30 Seconds
Entry Title: Wholesale Design Furniture
Client: Wholesale Design Furniture

Bronze

Company: Old Spanish Days in Santa Barbara, Inc **Category:**Specialty Advertising - Other Merchandise
Entry Title: 2018 Fiesta Commemorative Pin
Client: Old Spanish Days in Santa Barbara Inc.

Bronze

Company: Old Spanish Days in Santa Barbara, Inc **Category:**Poster
Entry Title: 2018 Official Fiesta Poster
Client: Old Spanish Days in Santa Barbara Inc.

Bronze

Company: Old Spanish Days in Santa Barbara, Inc **Category:**Brochure
Entry Title: 2018 Official Fiesta Brochure
Client: Old Spanish Days in Santa Barbara, Inc

Bronze

Company: S. Lombardi & Associates **Category:** Newspaper Advertising - Full Page

Entry Title: Community Bank Rodeo Ad

Client: Community Bank of Santa Maria

Bronze

Company: S. Lombardi & Associates **Category:** Printed Annual Report

Entry Title: Community Bank of Santa Maria

Client: Community Bank of Santa Maria

Bronze

Company: S. Lombardi & Associates **Category:** Local Radio Commercial Campaign

Entry Title: Villa Automotive Radio Campaign

Client: Villa Automotive

Bronze

Company: S. Lombardi & Associates **Category:** Newspaper Advertising - Fractional Page

Entry Title: Community Bank Airfest Ad

Client: Community Bank of Santa Maria

Bronze

Company: S. Lombardi & Associates **Category:** Newspaper Advertising - Fractional Page

Entry Title: Community Bank Anniversary Ad

Client: Community Bank of Santa Maria

Bronze

Company: S. Lombardi & Associates **Category:** Logo Design

Entry Title: Central Coast Airfest Logo

Client: Santa Maria Airport

Bronze

Company: S. Lombardi & Associates **Category:** Advertising Industry Self-Promotion Print Advertising

Entry Title: Rotary Ad

Client: S. Lombardi & Associates

Bronze

Company: S. Lombardi & Associates **Category:** Local Radio Commercial :60 or more

Entry Title: Air Vol Block Radio Ad

Client: Air Vol Block

Bronze

Company: Saputo Design Inc. **Category:** Direct Mail

Entry Title: ReadingGlasses.com New Years Promo

Client: ReadingGlasses.com

Bronze

Company: Searle Creative **Category:** Integrated Brand Identity Campaign

Entry Title: Ventura Rental

Client: Ventura Rental

Bronze

Company: Sotheby's International Realty/Compass **Category:** Magazine Advertising

Entry Title: Perkins - The Real Deal Full-Page

Client: Suzanne Perkins' Distinctive Properties

Bronze

Company: TJA Advertising **Category:** Film/Video/Sound Branded Content

Entry Title: My Pismo Beach

Client: Pismo Beach Conference & Visitors Bureau

Bronze

Company: TJA Advertising **Category:** Online/Interactive Campaign

Entry Title: My Pismo Beach

Client: Pismo Beach Conference & Visitors Bureau

Bronze

Company: Verdin **Category:** Integrated Advertising Campaign

Entry Title: Community West Bank: Count On

Client: Community West Bank

Bronze

Company: Verdin **Category:** Online/Interactive Campaign

Entry Title: ATBID: Closer Than You Think

Client: Visit Atascadero

STUDENT COMPETITION

Silver

Category: Integrated Advertising Campaign

Student: Morgan Mantilla **School:** California Lutheran University

Entry Title: The Iceberg Campaign